

Selena Norman

Selenatnorman.com

Selena.t.norman@gmail.com

Experiential Designer

Product Designer

Jewelry / Accessory Designer

Experience

Dopl World

Founder / Lead Designer

2021 - Present

Founded Dopl World, an experimental jewelry and fashion brand.

- Contributed to 10+ published editorials with notable mentions such as British Vogue, The Cut, Vogue US, and more.
- Ran an executed ecommerce through 8 external retailers including the internal Dopl World Ecom presence.
- Lead liaison between all partnered fabricators and contractors.
- 3D design of the entire product line in partnership with external fabricators.
- Manages all online and social presence for Dopl World.
- Managed and taught 3 interns through a mentorship style internship.

Digital Remains

Freelance 3D Designer

2023 - Present

Assisting on the 3D development and fabrication of an additive 'skin' composed of custom rubber castings, vinyl, and 3D printed tech integrated elements to transform an operational Boston Dynamics quadruped.

Heritage Park

Freelance Concept Designer

2022

Concepted and assisted in the design of a futuristic add on to Heritage Park Calgary. Role consisted of elevations of approved concept. Construction is underway.

The Wonder

Freelance CAD Designer

2022

CAD modeled and rendered seven spacial activations for The Wonder's re-brand in Brookfield Place NYC. Approved concepts were then passed onto fabrication and also used as investor materials.

Museum of Ice Cream

Installation Designer

2019 - 2021

Concepted and led 3D design for over eight installations in the NYC and Singapore Museum of Ice Cream locations. Job role included concept creation, rendering, and CAD for fabrication.

Skills

Project Management

Public Speaking

Brand Management

Social Media Management

Rendering

3D Design / 3D printing

Fusion 360, Keyshot, Autocad, Rhino, Adobe Suite

Wood-working, plastic-working, casting, mold making, metal smithing

Education

Carnegie Mellon University

Honor Role 2018

2014 - 2018

BA in Industrial Design